



ZIVA
PROFESSIONAL



PROLOGUE

REFINING AND REDEFINING AN INDUSTRY.

Founded in 2007 and in over 80 countries, ZIVA believes in the constant pursuit of evolution in design, manufacturing, and business for the fitness industry. With this belief at our core, it's our imperative to commit ourselves to innovations that best equip all fitness environments with strong and beautiful training products.

At ZIVA, we want to change the way you look at the fitness industry. For too long there has been a complacency and lack of progress when it comes to fitness equipment. We're looking beyond the boundaries of current industry standards and moving the line forward- evolving and innovating new free weights and functional weight products for the growing expectations of new sophisticated customer bases around the globe. ZIVA is redefining what a fitness club can and should be to stay competitive.

DESIGN

BETTER EQUIPPED BY DESIGN.

We design our collection of fitness products with the possibilities of what a club can become in our minds. Distinctive functional forms can change a space into an area people are drawn to. Our designers are dedicated to offering fitness clubs the best equipment in the industry. There is a fine line between success and failure in the fitness/wellness industry so we've designed and built a unique collection of premium fitness equipment. Everything from ZIVA is designed and manufactured to create a market advantage for your club.

ZIVA, The Way to Live



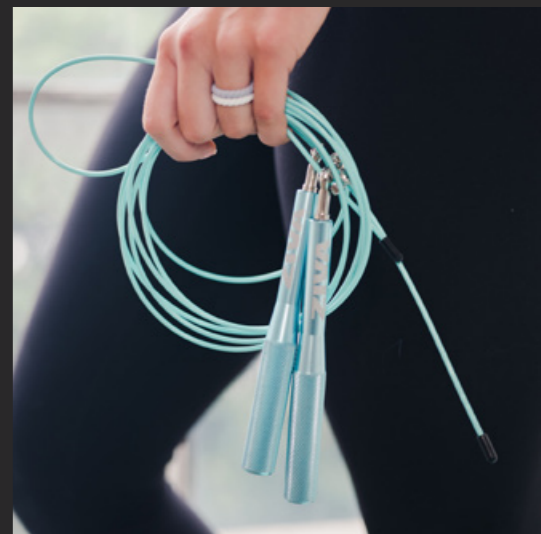
OLYMPICS

BRAZILIAN OLYMPIC COMMITTEE PARTNER



ZIVA is proud to share that we are the official partner of the Brazilian Olympic Committee in Brazil. With the start of our partnership, ZIVA has created the ZIVA Olympic High Performance Athletes Lab at the Maria Lenk Center in Rio de Janeiro. The center features our newest series of free weights and functional products for all Olympians to train now and for years to come. We are honored to contribute to the new training center to help Olympians push beyond their boundaries and create the next generation of champions.







At a Glance

- 80 + international markets (distribution)
- Several product series to cater to the full spectrum of the fitness market
- 2000 + SKU's across product series
- Directly owned manufacturing facilities
- 8 international offices
- 100's of happy clients
- Olympic partnership
- 10 + years of product development excellence
- European distribution center
- Warehousing at the heart of the United States in Columbus, Ohio
- Precision-made, high quality manufacturing
- Mature international team with excellent customer service infrastructure

About ZIVA PROFESSIONAL Series

The ZIVA PROFESSIONAL series consists of 70+ retail products suitable for indoor and outdoor use. Optimized for training in personal spaces like residences, offices, and while traveling.

The PROFESSIONAL line is rooted in ZIVA's belief that users should be empowered through direct access to knowledge. This is why ZIVA PROFESSIONAL gives free access to a full video library of training videos developed in collaboration with leading international experts.

The fresh packaging raises the bar with respect to style, appeal and sustainability, while maximizing the visual impact of the product within physical and virtual retail environments. The ZIVA PROFESSIONAL packaging is also helping retailers provide a premium alternative to consumers who are more oriented toward detail, quality and aesthetics.

Designed For:

- Indoor and outdoor use
- Home Training
- Office Training
- Travel
- Fitness Studios
- Corporate fitness areas
- Group training environments
- Rehabilitation, therapy and medical facilities





ZIVA Training Solutions

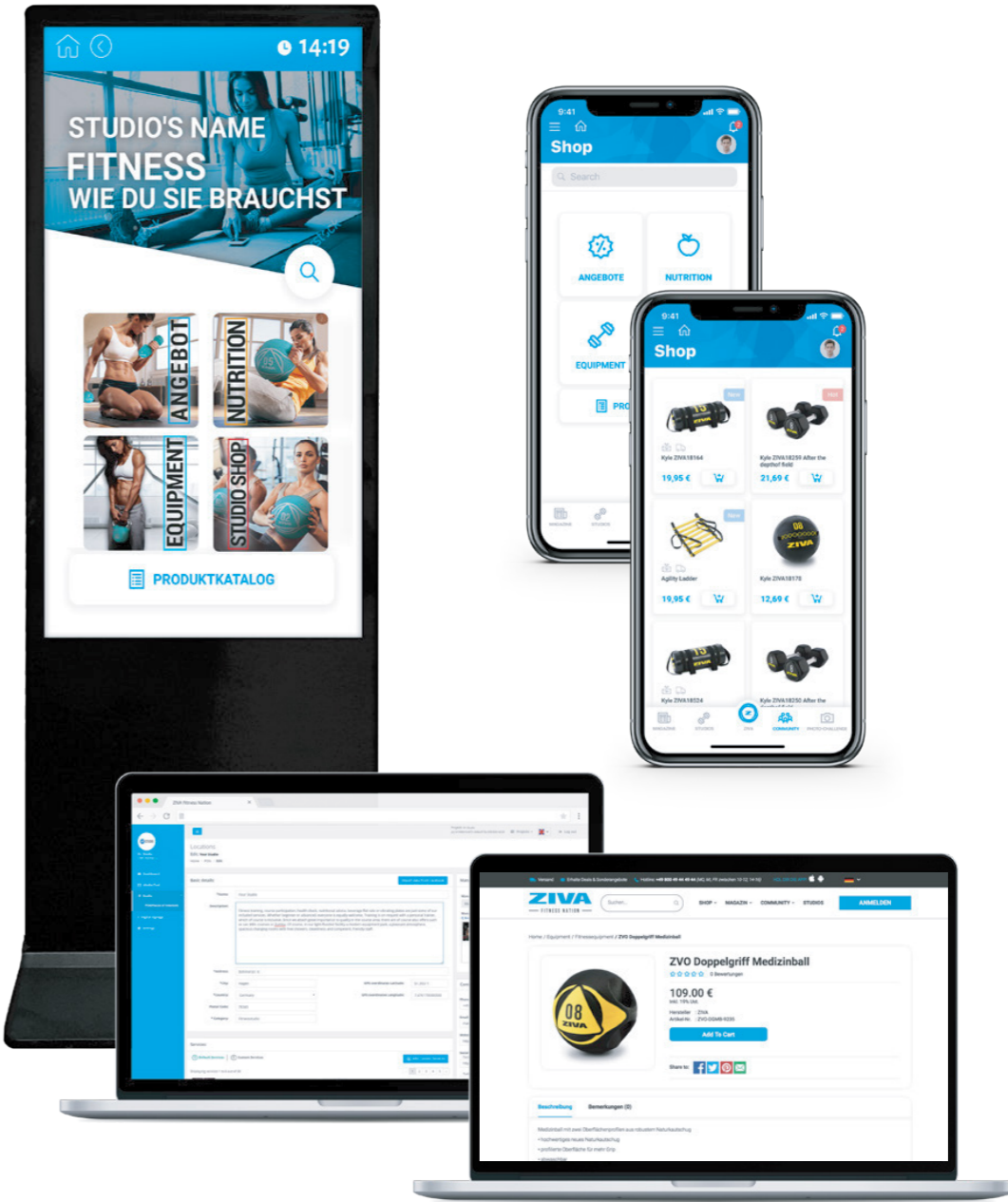
The market diversity of ZIVA's product lines allow for solutions that can be designed around filling the needs of your priorities, ranging from ultra-premium fitness clubs to affordable operators.

Digital	ZIVA — FITNESS NATION —	Online distribution platform
Commercial	INFINITY ex st SIGNATURE SL XP	Modular functional storage systems, premium commercial free weights, training equipment, expandable RIGS systems for large fitness clubs to small boutique gyms and everything in-between.
Light Commercial	PRO•FT	Personal trainers and studios
Home	PROFESSIONAL	Professional home/retail wellness equipment

ZIVA

— FITNESS NATION —

ONLINE SHOP FOR DISTRIBUTORS, GYMS, AND CUSTOMERS



A comprehensive and versatile online distribution platform connecting your products with a targeted base of customers. The online ZIVA shop provides gym members and customers an avenue to make purchases anytime and anywhere.

For more information please contact: zfn@zivalife.com

WWW.ZIVA-FITNESS-NATION.COM

ZIVA PROFESSIONAL

Training Videos

Lulu is one of ZIVA's master trainers and appears in many of our fitness video instructionals.

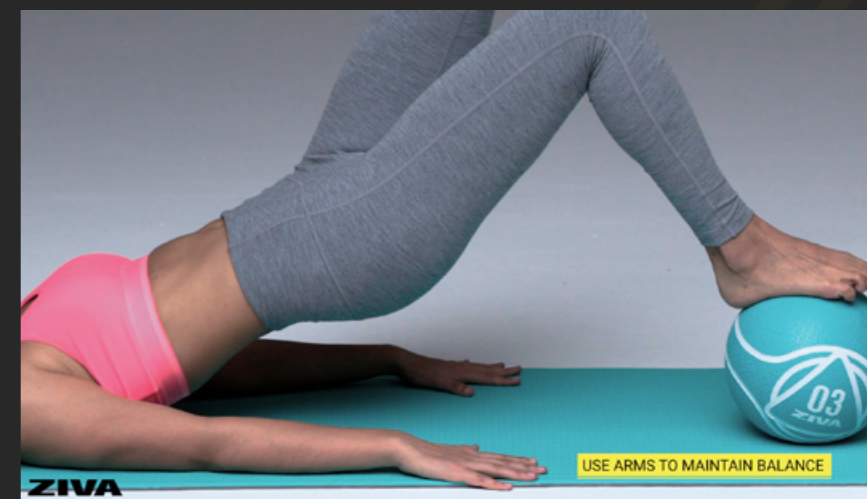


ZIVA PROFESSIONAL

SINGLE LEG HIP BRIDGES



STARTING POSITION:
LYING ON MAT, KNEES BENT WITH ONE FOOT ON BALL,
ARMS EXTENDED ON GROUND FOR SUPPORT



Training Videos

Each ZIVA PROFESSIONAL product includes access to 30 training videos featuring over 120 exercises. Training videos feature detailed instructions, highlighted technical details and precise camera angles to make them easy for users to follow and learn from.

Training videos can be played on most devices making them a great fitness solution for travelers and those looking for extra instruction while in the gym.



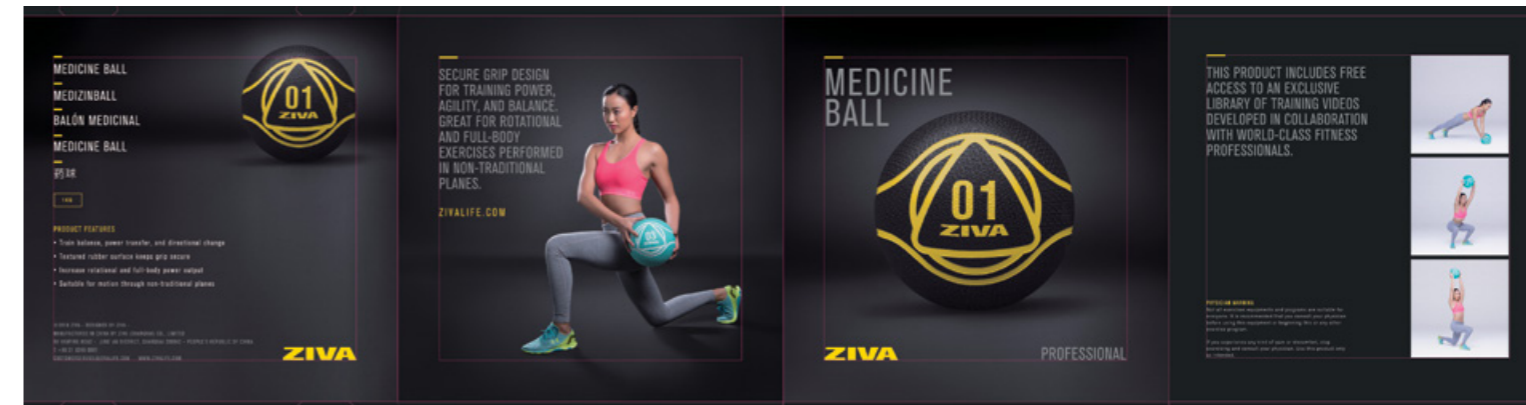
ZIVA
PROFESSIONAL

ZIVA PROFESSIONAL

Packaging



Packaging



Packaging

ZIVA PROFESSIONAL products come to your stores carefully presented in premium packaging, drawing customers and creating an excited motivation to get fit.

Packaging features:

- Bold designs that will stand out on retail shelves
- Distinct product photography showing items in their best light
- Exciting photos with real trainers using products



Color Scheme

Most ZIVA PROFESSIONAL products are now available in two color themes: ZIVA's signature yellow on black to enliven bold exercise experience and turquoise for an inviting and subtly energetic feminine appeal.



ZIVA



Studio Barbell Set

Solid core construction finished with beautiful design elements, this studio barbell set allocates years of dependable full body training. Contoured plates and quick release collars make for easy adjustments, while the adjustable loading options cater appropriate resistance to hundreds of exercises.

Studio Barbell Set includes 2 x 1.25 kg, 2x 2.5 kg, 2 x 5 kg discs, 1 x steel bar, and 2 x locking collars.

- Steel bar and solid core plates bring years of hard use to beautiful design
- Adjustable loading options cater appropriate resistance to hundreds of exercises
- Contoured plates and quick release collars make for easy adjustments
- Loaded barbell set allocates full body training anywhere
- Available in black/yellow or turquoise color schemes



Studio Dumbbells 12 kg & 24 lb Set

This new take on the definitive training tool brings a stable base to myriads of muscular training options. Six available compact pairings offer a suite of complete body strengthening workout options for home or on-the-go.

12 kg Studio Dumbbell Set includes 2 x 1 kg, 2 x 2 kg, 2 x 3 kg dumbbells, and 1 x dumbbell stand.

24 lb Studio Dumbbell Set includes 2 x 2 lb, 2 x 4 lb, 2 x 6 lb dumbbells, and 1 x dumbbell stand.

- Available in from 1 kg to 6 kg (1 kg increments)
- Available in from 2 lb to 12 lb (2 lb increments)
- Ageless training tool for myriads of muscular training options
- Leveled design provides a stable base where traditional dumbbells roll
- Offers a suite of exercises for complete body strengthening
- Compact size options for on-the-go workouts
- 12 kg set includes a space saving stand for easy organization
- Available in black/yellow or turquoise color schemes





Medicine Ball

Secure grip design for training power, agility, and balance. Great for rotational and full-body exercises performed in non-traditional planes.

- Available in kg from 1 kg to 6 kg (1 kg increments)
- Available in lb from 2 lb to 12 lb (2 lb increments)
- Train balance, power transfer, and directional change
- Textured durable rubber surface keeps grip secure
- Increase rotational and full-body power output
- Suitable for motion through non-traditional planes
- Available in black/yellow or turquoise color schemes





Dual Grip Medicine Ball

Secure grip design for training power, agility, and balance. Great for rotational and full-body exercises performed in non-traditional planes.

- Available from 3 kg to 6 kg (1 kg increments)
- Available from 6 lb to 12 lb (2 lb increments)
- Train balance, power transfer, and directional change
- Textured durable rubber surface keeps grip secure
- Increase rotational and full-body power output
- Suitable for motion through non-traditional planes
- Available in black/yellow or turquoise color schemes





ZIVA



Kettlebell

Your choice of materials and coloring provides for a sport-inspired training tool built to last. Whether used individually or in pairs, this versatile conditioning device is awesome for leveling up your power, endurance, or strength program.

- Available from 4 kg to 10 kg (2 kg increments)
- Available from 10 lb to 25 lb (5 lb increments)
- Challenge muscular endurance and sport-specific moves
- Choice of four sizes and two materials for hard-lasting wear
- Versatile conditioning tool for power, endurance, and strength programs
- Works great as a singular conditioning tool, or used in pairs
- Available in black/yellow or turquoise color schemes



Power Core Bag

Multiple gripping options allow for a myriad of force applications. Challenges balance and coordination under load. Great for asymmetrical training and long duration grip training.

- Available from 5 kg to 20 kg (2.5 kg increments)
- Available from 10 lb to 50 lb (5 lb increments up to 30 lb, 10 lb increments up to 50 lb)
- Great for training rotational output, balance, coordination, and full-body strength
- Multiple grab locations load a myriad of positions and movements.
- Balance and coordination training
- Excellent for asymmetrical loading and multi-movement circuit training
- Available in black/yellow color scheme





Wall Ball

Commercial grade vinyl and stitching maintain resiliency through continuous bouts of grueling work. A range of sizes offer the right blend of speed and force generation, no matter who is using it. Great for high intensity workouts calling for both efficacy and safety.

- Available sizes: 2 kg to 8 kg (1 kg increments)
- Available sizes: 4 lb to 16 lb (2 lb increments)
- Challenge and improve strength, speed, and everything in between
- Commercial grade vinyl and stitching, and loaded core enable heavy duty useage with resiliency; padded construction forgives drops and blows
- Wide offering of loads guides appropriate and effective training.
- Great for high speed training without worry of concussion
- Available in black/yellow color scheme





ZIVA



Resistance Tube

Comfortable handles and compact size make it great for exercise on-the-go. Progressive resistance profile caters to all speeds of training. Used in sets of multiple sizes, almost any exercise can be appropriately loaded without the need to purchase dozens of heavy weights.

- Available in light, medium, heavy and extra heavy resistance
- Elastic structure allows for exercise with resistance from any direction
- Comfortable grips and lightweight build make for easy on-the-road exercise
- Progressive resistance makes for ideal speed training
- Versatile structure allows one tube to offer a wide range of resistance
- Available in black/yellow color scheme



PRO Resistance Band

Multi-layer latex resists breakage. Compact size and lightweight design make it perfect for on-the-road training. Allows for inertia-free high speed training and constant tension moves.

- Available in light, medium, heavy and extra heavy resistance
- Used safely and effectively in isometric, traditional, and high speed movements
- Multi-layered latex for added tensile strength
- Adds a library of exercises for the whole body in a compact and virtually weightless form
- The absence of inertia makes combined with the progressive resistance profile makes for optimized high speed training



Loop Resistance Band 3 Piece Set

Multi-layer latex resists breakage. Compact size and lightweight design make it perfect for on-the-road training. Allows for inertia-free high speed training and constant tension moves.

- Used safely and effectively in isometric, traditional, and high speed movements
- Multi-layered latex for added tensile strength
- Adds a library of exercises for the whole body in a compact and virtually weightless form
- The absence of inertia makes combined with the progressive resistance profile makes for optimized high speed training





Foam Roller

Hard structure and resilient materials make for years of appropriate usage. Designed specifically to enhance mobility and recovery. Easy use makes it ideal for self-guided relaxation and cooldown sessions

- Round knobby form built specifically for myofascial release techniques
- Resilient materials and structure allow for long use
- Designed to address mobility and recovery
- Great for self-guided cooldown sessions
- Available in black or turquoise





ZIVA



Speed Jump Rope

Stainless grip for coordination, timing, and speed training.
Potent for improving footwork and stamina at home or on the go.

- Train coordination, timing, and speed
- Textured aluminum handles provide an effortless grip
- Stimulate improved footwork and endurance
- Easy-coil rope stores and travels perfectly
- Available in black or turquoise color schemes



ZIVA



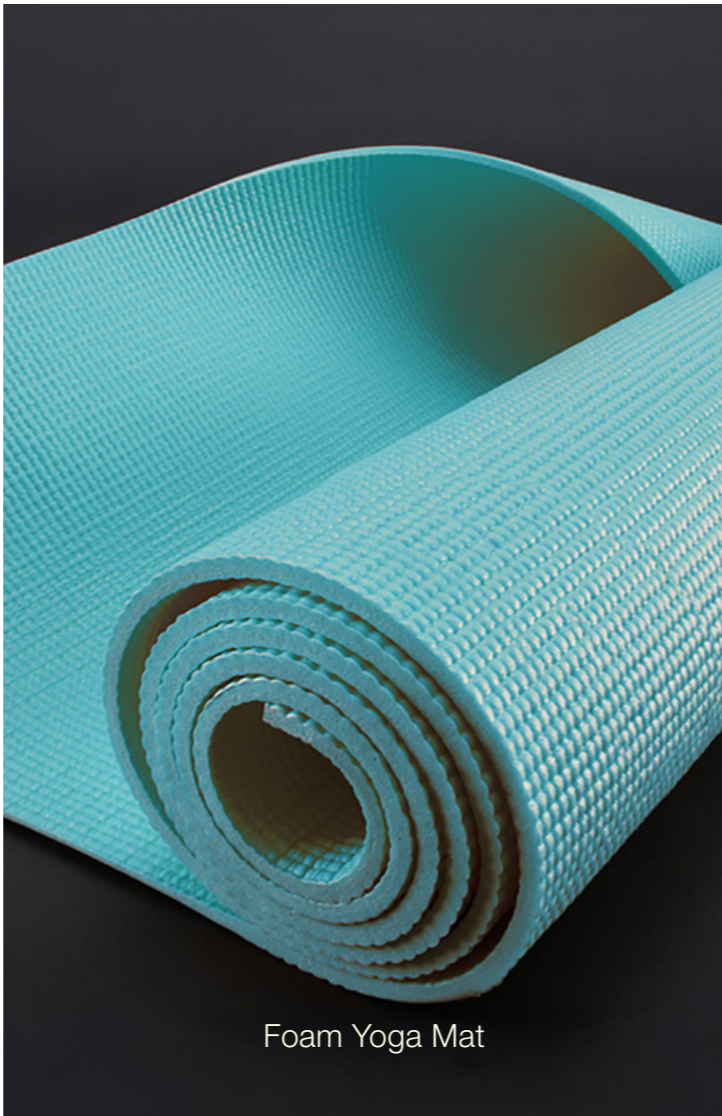
Core-Fit Ball

Anti-burst construction ensures safe and easy targeting of the torso and core musculature. Easy inflation and deflation make non-traditional exercise and unstable training options both accessible and portable.

- Available in 55 cm, 65 cm and 75 cm sizes
- Includes an easy to use hand pump
- Helps to easily target torso and core musculature
- Anti-burst construction to ensure safety
- Offers degrees of instability to traditional exercises
- Easily inflates and deflates for portability
- Available in black/yellow or turquoise color schemes



TPE Yoga Mat

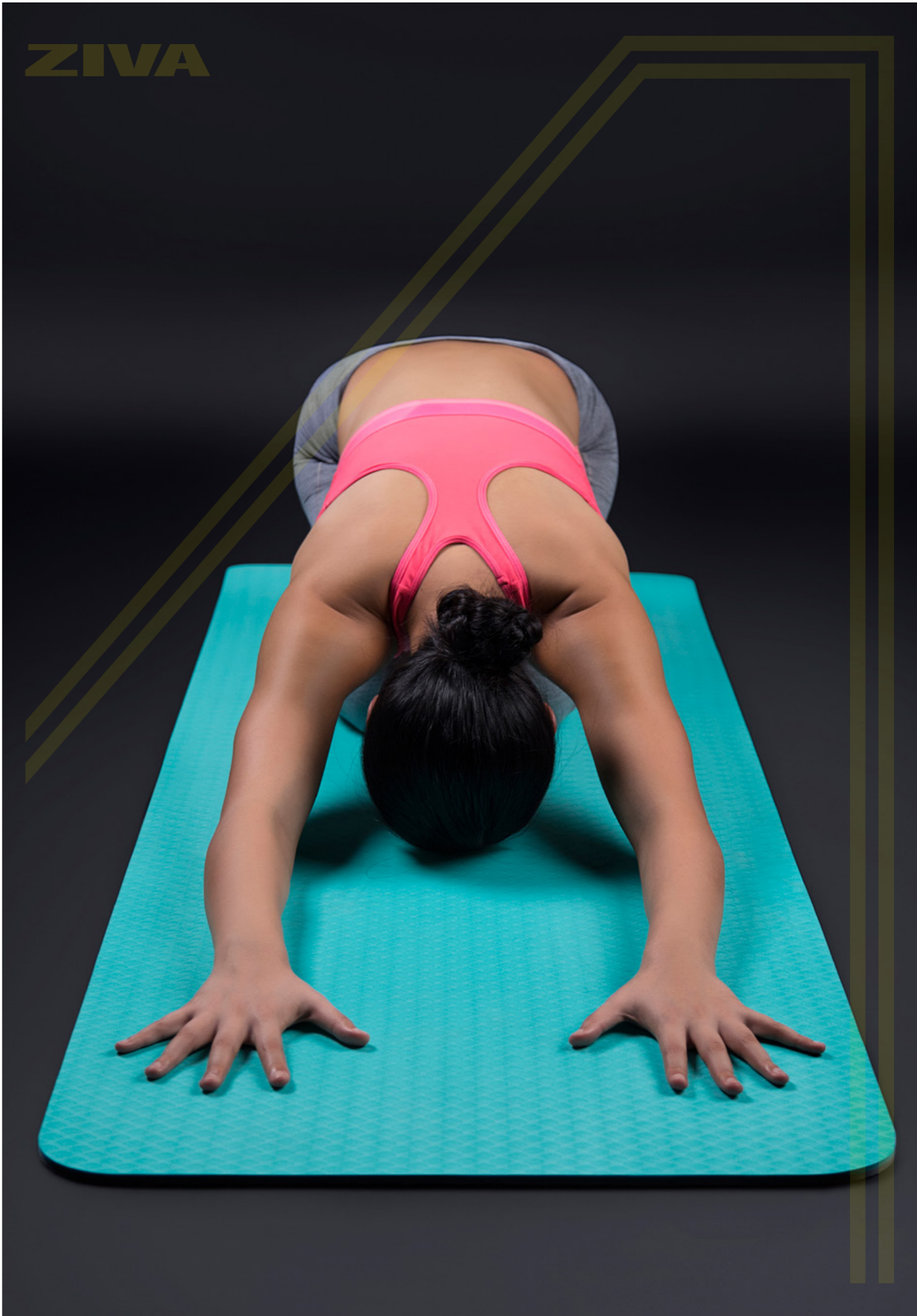


Foam Yoga Mat

Yoga Mats

Non-slip and sanitary surface makes for a safe and comfortable base for ground exercises. Quickly converts any environment into a workout station while rolling away into a conveniently carry-able form for on-the-go.

- Available in premium 2 color TPE (turquoise/grey and black/grey) and soft foam (black, yellow and turquoise)
- TPE yoga mats available in 5 mm or 8 mm thickness
- Deluxe Foam yoga mats available in 6 mm or 8 mm thickness
- Provides a comfortable and sanitary base for ground exercises
- Non-slip surface for safe traction during exercise
- Converts any environment into a workout station
- Rolls into a conveniently carry-able form for on-the-go use
- Available in black/yellow or turquoise color schemes





Functional Kit

A multi-tool exercise kit catered to improving basic strength and agility, with light conditioning.

- KG Functional Kit includes: Kettlebell 8 kg, Medicine Ball 3 kg, Skipping Rope
- LB Functional Kit includes: Kettlebell 15 lb, Medicine Ball 6 lb, Skipping Rope
- Available in black/yellow or turquoise color schemes
- Yoga mat sold separately





Wellness Kit

A studio-inspired exercise kit with a focus on power, agility, and coordination, with moderate conditioning

- Skipping Rope
- KG Wellness Kit includes: 12 kg Studio Dumbbell Set (2 x 1, 2, 3 kg studio dumbbells and stand)
- LB Wellness Kit includes: 24 lb Studio Dumbbell Set (2 x 2, 4, 6 lb studio dumbbells and stand)
- Core fit ball 65 cm
- Available in black/yellow or turquoise color schemes
- Yoga mat sold separately





ZIVA
PROFESSIONAL

www.zivalife.com

sales@zivalife.com